

FOR IMMEDIATE RELEASE

## AGORA CYBER CHARTER SCHOOL CELEBRATES NATIONAL SCHOOL CHOICE WEEK WITH A SLATE OF EXCITING EVENTS ACROSS PENNSYLVANIA

**King of Prussia, PA – January 19, 2018** – Agora Cyber Charter School, Pennsylvania’s second largest cyber charter school, is observing National School Choice Week (NSCW) January 21–27 by participating in a noteworthy variety of interactive events. Every January, across the country, tens of thousands of schools participate in NSCW to show their support for parents having education options.

Agora will begin their celebration by joining the Pennsylvania Coalition of Public Charter Schools (PCPCS) for a kick-off event at the Pennsylvania State Capitol Rotunda at 11:00 a.m. on Monday, January 22 in Harrisburg. The press conference and rally will feature remarks from PCPCS partners, elected officials, educators, and parents.

The highlight of Agora’s commemoration of NSCW this year will be an eight-hour “takeover” event on Instagram from 8:00 a.m. till 5:00 p.m. on Thursday, January 25 to raise awareness of the cyber charter educational option. A continuous schedule of posting by students, parents, teachers, guidance counselors and administrators will portray a “Day in the Life of Agora” as seen through the lens of various perspectives. The live stream can be viewed online or with the Instagram app on a smartphone by going to “@agora\_ccs”.

“We want prospective students and parents to experience a unique and personal opportunity to learn what cyber charter education is all about,” said Dr. Michael C. Conti, CEO of Agora. “And, for our purpose, we thought social media was the perfect medium.”

In addition, throughout the week, Agora will be hosting numerous free community events open to the public where interested parents and students can learn about Agora.

Some of these events include:

- **Jan. 23, 10 a.m. – 2 p.m.**, Academy of Natural Sciences, 1900 Benjamin Franklin Parkway, Philadelphia
- **Jan. 25, 10 a.m. – 2 p.m.**, DaVinci Science Center, 3145 Hamilton Blvd., Bypass, Allentown
- **Jan. 26, 10 a.m. – 2 p.m.**, Philadelphia Insectarium & Butterfly Pavilion, 8046 Frankford Ave., Philadelphia

- **Jan. 26, 12:30 p.m. – 2 p.m.,** Muhlenberg Library Planet Earth Exhibit, 3612 Kutztown Road, Reading
- **Jan. 26, 1 a.m. – 3 p.m.,** Museum Scavenger Hunt, Heritage Discovery Center, 201 6th Avenue, Johnstown

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### **About Agora Cyber Charter School**

Agora Cyber Charter School, established in 2005, is an online public school for any Pennsylvania students in kindergarten through 12th grade. Agora's dynamic and engaging online curriculum is offered to your child by dedicated, Pennsylvania-certified teachers who are committed to an individualized learning approach. Family coaches and faculty support resources help students achieve academic and behavioral success. An extensive variety of extracurricular online and in-person activities -- including community events, student clubs, field trips, and regional proms -- guarantee an enriching assortment of social opportunities. As the second largest cyber charter school in Pennsylvania, Agora is focused on preparing all students to have the skills and knowledge to be successful lifelong learners in whatever career or vocation they end up pursuing. Learn how to help your child achieve their highest potential by visiting <https://agora.org/>

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